

## What is Filipino Pride?

The Filipino Pride is a compilation of among the many things that we Filipinos can be proud of about our country. It is a tribute to our great heroes, leaders, athletes, scientists, artists, authors and entrepreneurs who brought fame and glory to our nation through their works and contributions. It is a token of gratitude to the sound examples they set for us to follow. Filipino Pride also highlights the dignity of our values, the richness of our culture and the honor of our people. It is an affirmation of our noble roots and our best aspirations.

Filipino Pride is more than a book. The Book is just a vehicle to send the message. Through the Book, we also hope to tell everyone that even ordinary citizens can make a difference.



## Who is behind Filipino Pride?

Filipino Matters is a group of pro bono volunteers from different walks of life who bonded together for a common purpose- cultivate and promote Filipino national pride, especially among the youth. We are made up of educators, students and young professionals. We believe that nation building is not only the endeavor of the state- it is the task of every citizen that is why we are doing our small share. The authors committed not to receive a single centavo from the sales of the books.

## Why Filipino Pride is important?

Nation building is more than building bridges and physical infrastructure. We believe that it is also equally, if not far more, important to invest in building a national psyche by appealing to the people's hearts and minds through education and information dissemination. National pride gives a people confidence and self-esteem. It makes us proactive and more concerned about the plight of our country. National pride spurs volunteerism and community service. It encourages a people to find ways to cooperate in order to advance common pursuits.



## What is our goal?

Our goal is to disseminate Filipino Pride to public schools all over the country. We have already started work on this endeavour handing out more than 200 copies of the books to various schools, institutions, organizations and key resource persons mostly in Metro Manila, Luzon and Mindanao. We hope to cover Visayas soon and later further expand the number of recipient schools. We also hope to make Filipino Pride available even to remote far-flung schools all over the country.

## How can you help?

The Filipino Pride book is for the Filipino people. Hence, it can be FREELY downloaded from our website at [www.FilipinoMatters.org](http://www.FilipinoMatters.org). However, we are selling hard copies of the book to raise funds for the printing of more copies for distribution to public schools. Every purchase of two books enables us to give one free copy to a public school. We are also raising funds for the next volumes of the Book. Filipino Pride is also available in Amazon.com and in selected local bookstores in Metro Manila. You can also email us at [info@FilipinoMatters.org](mailto:info@FilipinoMatters.org) for direct orders.





## Timeline of major activities

ACTIVITY	DATE	VENUE
Radio interview with 702 DZAS (Far East Broadcasting Company)	November 6, 2008	FEBC, Karuhatan, Valenzuela
Lecture on national pride	November 28, 2008	Miriam College (Grade School Dept.), Diliman, Quezon City
Meeting discussion with Filipino historian and scholar Felipe Landa Jocano	December 1, 2008	Diliman, Quezon City
Radio interview with MegaMix 101.9 Guam	March 2, 2009	Guam, USA
Filipino Pride featured in Guam Pacific Daily News	May 29, 2009	
Courtesy visit at the Philippine Consulate Office, Guam, USA	June 28, 2009	Guam, USA
Filipino Matters partnership with Toyota Foundation featured in Manila Times	July 21, 2009	
Filipino Matters partnership with Toyota Foundation featured in Malaya	July 21, 2009	
Fund raising (Garage sale)	May 31, 2009	San Lorenzo Village, Makati
Book Tour Road Trip (Luzon)	July 7 - September 7, 2009	From Ilocos and the Cagayan Valley in the north to Bicol in the south
Radio interview with Hot FM (Cauayan) DWYE 89.7	August 12, 2009	Cauayan City, Isabela
Courtesy visit at the Office of Isabela Governor Grace Padaca	August 12, 2009	Provincial Capitol, Ilagan, Isabela
TV interview with Sheka show (NBN 4)	August 4, 2009	NBN 4, Diliman, Quezon City
Filipino Matters help storm (Ondoy and Pepeng) victims	September 28, 2009	
Book Launching and Exhibit	October 18 - 23, 2009	SM Mall of Asia, Pasay City
TV interview with the Filipino Channel	October 18, 2009	SM Mall of Asia, Pasay City
TV interview at Morning at ANC	October 30, 2009	ABS-CBN, Quezon City
Volunteer work with Efen Penaflores's Dynamic Teen Company	November 7, 2009	Cavite City
Filipino Pride featured in Starweek magazine	November 29, 2009	
Naks! social business project of Filipino Matters won in the 2009 Search for Philippine Innovative Human Rights Initiatives	December 8, 2009	University of the Philippines Theatre, Diliman, Quezon City
Filipino Pride featured in Manila Bulletin	January 15, 2010	
Lecture discussion on national pride	January 23, 2010	Green Valley College, Koronadal, South Cotabato
Co-sponsoring the 2010 Usapang Mayor sa QC- a public forum aimed at providing a venue for candidates to present their platforms of government	February 18, 2010	University of the Philippines, Diliman, Quezon City
Dissemination of free copies of the book to selected recipient schools in Luzon and Mindanao (sent thru post)	March 3, 2010	
Lecture discussion on national pride	March 12, 2010	Palawan State University, Puerto Princesa, Palawan
Lecture discussion on national pride	March 12, 2010	Sacred Heart of Jesus High School, Brooke's Point, Palawan
Book sale during the 38th General Assembly of the Association of Foundations	April 16, 2010	J.V. del Rosario Conference Center, Asian Institute of Management, Makati
Pinoy Matters (FM in partnership with Global News Network and Filipino Vision feature Filipinos who bring honor, glory and recognition to our country thru their contributions in various fields, such as science and technology, sports, arts, etc.)	April 2010 The show airs every Thursday 9:30 to 10:30AM	Viewed in Channel 21 for Metro Manila Destiny Cable subscribers

## Recipients of Filipino Pride Book

### Institutions and Organizations

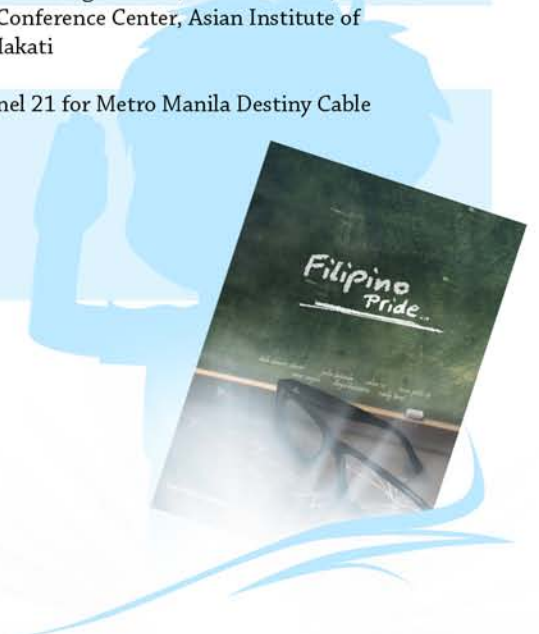
1. Association of Foundations
2. Cultural Center of the Philippines
3. Dynamic Teen Company
4. Filipinas Heritage Library
5. ilove2read, Quezon City
6. Mangyan Heritage Center

### Schools

#### Universities and Colleges

##### Luzon

1. Benguet State University (La Trinidad, Benguet)
2. Don Mariano Marcos State University (Bacnotan, La Union)
3. Gordon College (Olongapo City, Zambales)
4. Isabela State University (Echague, Isabela)
5. Manuel Enverga University (Lucena City, Quezon)



## Schools

### Universities and Colleges

#### Luzon

6. Palawan State University (Puerto Princesa, Palawan)
7. Quezon City Polytechnic University (Novaliches, Quezon City)
8. Quirino Polytechnic University (Cabarroguis, Quirino)
9. Universidad de Sta. Isabel (Naga City, Camarines Sur)
10. University of Northern Philippines (Vigan, Ilocos Sur)
11. University of Perpetual Help (Cauayan City, Isabela)
12. University of the Cordilleras (Baguio City)
13. University of the Philippines-Baguio
14. Urdaneta City University (Urdaneta City, Pangasinan)

#### Mindanao

1. Green Valley College (Koronadal City, South Cotabato)

### High Schools

#### Luzon

1. Antipolo High School (Antipolo City, Rizal)
2. Assumpta Technical High School (San Simon, Pampanga)
3. Bacoor National High School- Molino Annex (Bacoor, Cavite)
4. Batangas National High School (Batangas City, Batangas)
5. City of Olongapo National High School (Olongapo City, Zambales)
6. Dasmariñas National High School (Dasmariñas, Cavite)
7. Gen. Emilio Aguinaldo National High School (Imus, Cavite)
8. Imus High School (Imus, Cavite)
9. La Union National High School (San Fernando, La Union)
10. Marcelo H. Del Pilar High School (Malolos City, Bulacan)
11. Meycauayan National High School (Meycauayan, Bulacan)
12. Misamis Oriental General Comprehensive High School (Cagayan de Oro City)
13. Nueva Ecija National High School (Cabanatuan City, Nueva Ecija)
14. Pampanga National High School (San Fernando City, Pampanga)
15. Pedro Guevarra Memorial High School (Santa Cruz, Laguna)
16. Philippine Yuh Chiau School (Cabanatuan, Isabela)
17. Quezon National High School (Lucena City, Quezon)
18. Sacred Heart of Jesus High School (Brooke's Point, Palawan)
19. Sapang Palay National High School (San Jose Del Monte City, Bulacan)
20. Tabaco National High School (Tabaco City, Albay)
21. Tarlac National High School (Tarlac City, Tarlac)

#### Mindanao

1. Agusan National High School (Butuan City)
2. Davao City National High School (Davao City)
3. Digos City National High School (Digos City, Davao del Sur)
4. General Santos City High School- Main (General Santos City)
5. Iligan City National High School (Iligan City)
6. Koronadal National Comprehensive High School (Koronadal City, South Cotabato)
7. Misamis Oriental General Comprehensive High School (Cagayan de Oro City)
8. Sta. Ana National High School (Davao City)
9. Zamboanga City High School- Main (Zamboanga City)

### Elementary Schools

#### Luzon

1. Bagong Nayon I Elementary School (Antipolo City, Rizal)
2. Dasmariñas II Central School (Dasmariñas BBES B) (Dasmariñas, Cavite)
3. Kasiglahan Village Elementary School (Rodriguez, Rizal)
4. Mayamot Elementary School (Antipolo City, Rizal)
5. Miriam College (Grade School Department) (Diliman, Quezon City)
6. San Fernando Elementary School (San Fernando City, Pampanga)
7. Sta. Cruz Elementary School (Antipolo City, Rizal)
8. Sta. Cruz Elementary School (Dasmariñas BBES E) (Dasmariñas, Cavite)

#### Mindanao

1. Amai Pakpak Central Elementary School (Marawi City)
2. City Central School (Cagayan de Oro City)
3. Cotabato City Central Pilot School (Cotabato City)
4. Magallanes Elementary School (Davao City)
5. Magugpo Pilot Central Elementary School (Tagum City, Davao del Norte)
6. Valencia Central Elementary School (Valencia City, Bukidnon)

### Media Partners

#### Print

1. Manila Bulletin
2. Philippine Star

#### Radio

3. 702 DZAS (Far East Broadcasting Company)
4. Hot FM Cauayan (Isabela) DWYE 89.7

#### TV

1. Global News Network (Global Destiny Cable TV)
2. Sheka (NBN 4)
3. The Filipino Channel

### Sponsors

1. Ala-Ala Foundation (Jose Antonio Delgado Memorial Foundation, Inc.)
2. Baguio Burnham Suites Hotel
3. Bank of Florida (A Rural Bank)
4. Createurs
5. Fat Jimmy's Resort
6. Mighty Minds (formerly Pampanga Corps)
7. MMG Corporation (Total Logistics Provider)
8. SM Mall of Asia
9. Sony Philippines
10. Sunrise Oriental Products
11. Team O.P.S. Inc.

