



PEOPLE BEHIND THE PROJECT (SIMPLE & DEDICATED)

The project is neither government-initiated nor instigated by a private foundation. "Filipino Pride" is inspired by a motley group of ordinary Filipinos who neither belong to any commercial institution nor to an organized affiliation. They just bond together to come up with the idea of heralding the collection of what might be sources of Filipino Pride. The group is inspired by an old adage that goes - "Kung hindi ngayon, kailan? Kung hindi tayo, sino?" The project initiators do not seek any credit for this effort. The project simply hopes that as individual Filipinos who bond themselves, they may contribute to inspire other Filipinos.

Writers/Contributors

The researchers and writers are all volunteers on a pro-bono basis, who came from various walks of life – students, employees, professors, journalists, among others -- and who heeded the call to put their talents into a worthy project.

They invite volunteers to join them in the next volumes and for a cause. Regardless of your background, as long as you have the time & dedication, some talent, and a love for the country, you're in.

OUR COMMITMENT (PROUD TO BE PINOY)

No Volunteers shall receive cash, salary or other forms of remuneration (not a single penny!). All they will get is a copy of the book. This endeavor will never be for profit. The sale of the book will be used to print more copies that shall be given away to public schools in the Philippines. In doing this, volunteers may get psychic rewards!

Everyone is welcome to be a volunteer/contributor except for: Politicians, showbiz personalities, or businesses who have earned negative public image, candidates for public office in this coming election, and people who have been involved in public scandals.

CONTACT US: info@filipinopride.org

OTHER PROJECTS IN LINE (SIMPLE MINDS, GREAT PLANS)

The "Filipino Pride" is just a starter. Other projects in the drawing board are:

Filipino Pride Book (Volumes 2 To 6)

Filipino Pride is written in the form of a daily devotional and as such was initially intended to have 365 entries (1 year worth of Filipino Pride articles). With limited resources and volunteers, it is currently reduced to 64 entries which is the first volume. With more help, the project hopes to finish the rest of the volumes.

Filipino Honesty, Integrity, Bravery

We've heard of stories about Filipino Honesty, Integrity and Bravery. The taxi driver who returned the bag left by a passenger. The kid who went back to save his classmates from a collapsed building which eventually led to the child's untimely death. Highlighting their stories in this book would not only make their stories unforgotten but will inspire more to follow their deeds.

Filipino Heroes

The Philippines, labeled as a third world country (maybe another reason why some Pinoys think lowly of themselves), is always on the receiving end of grants and donations. Now, it's our turn to give back. Using the web as its medium, we would encourage 100,000 Filipinos worldwide to become heroes by donating \$10 each. The 100,000 Filipinos could build \$1M dollars and which shall then be donated to 10 reputable international organizations. This would not only help the world but this will also promote the Filipinos as compassionate and "matulungin sa kapwa." The website is currently being developed.

Book Tour & Writing Competition

The volunteers would like to bring this book to public schools and engage the students in reading and storytelling. It is critical to instill pride among the youth. They need to grow up thinking and feeling that being a Filipino is something they should be proud of. Students can also join a writing contest - Who is my favorite Filipino Hero? Winners' articles will be uploaded in the website and possibly compiled in a book as well!

Community Service

A program would be created to encourage established Filipinos abroad to spend a few months back to the Philippines and provide service to the community. This would serve both ways - it will not only inspire the community and enrich their lives but will also enlighten more our fellow Filipinos abroad that their help & even small contributions could create a big impact to the nation.

"YOU ARE A FILIPINO IF YOU ARE PROUD TO BE ONE! THIS IS THE MESSAGE OF THIS BOOK, WHICH ITSELF SHOULD MAKE ALL FILIPINOS PROUD. NOT EVERYONE NOR EVERYTHING THAT MAKES FILIPINOS MODELS FOR CITIZENS OF OTHER COUNTRIES IS IN THIS BOOK, BUT THIS IS A GIANT STEP TOWARDS RESTORING FILIPINO PRIDE. HAPPY ARE THOSE THAT ARE FILIPINO"

**- ISAGANI CRUZ
PLAYWRIGHT, SHORT-STORY WRITER, WRITING CRITIC,
EDUCATOR, COLUMNIST AND PUBLISHER**

THE FILIPINO PRIDE BOOK PROJECT

WWW.FILIPINOPRIDE.ORG

"MANY CONGRATULATIONS FOR SUCH A UNIQUE BUT EXTREMELY TIMELY PROJECT. IT IS ABOUT TIME - IN FACT, THIS HAS BEEN OVERDUE - THAT WE TAKE PRIDE IN OURSELVES AND SET ASIDE, EVEN FOR A MOMENT, OUR NATIVE SKILLS AT SELF-IMMOLATION. I AM FURTHER GRATIFIED THAT YOU ARE LAUNCHING THIS PROJECT ON A VOLUNTARY BASIS. THIS SHOULD MAKE IT GREAT FUN AND GREAT ACHIEVEMENT! MAY THESE BOOKS PROPEL ALL OF US INTO A PROCESS OF SELF-DISCOVERY, AND FINALLY PRODUCE PRIDE IN THE FILIPINO!"

**- MANNY V. PANGILINAN
CHAIRMAN, PLDT**

"OVER THE YEARS, WE HAVE WITNESSED THE FILIPINO SPIRIT SURVIVE OVER ENDLESS BATTLES AND CRISES. WE HAVE A BEAUTIFUL COUNTRY WITH PEOPLE OF UNMATCHED VALUES OF HOSPITALITY, SERVICE AND HARD WORK. THIS BOOK, 'THE FILIPINO PRIDE', IS A TIMELY PIECE OF TRUTH. IT SERVES AS A REMINDER OF OUR COUNTRY'S PRIDE. IT REMINDS US OF A NUMBER OF REASONS WHY WE SHOULD NEVER STOP SURVIVING AND SUCCEEDING AS FILIPINOS WHO WILL ALWAYS BE PROUD OF OUR COUNTRY."

**- JOEY CONCEPCION
PRESIDENTIAL CONSULTANT FOR ENTREPRENEURSHIP
FOUNDING TRUSTEE, PHILIPPINE CENTER FOR ENTREPRENEURSHIP**

"WE ALL NEED TO BE REMINDED ONCE IN A WHILE WHY WE SHOULD BE PROUD TO BE FILIPINO. 'FILIPINO PRIDE' REMINDS US OF WHAT IS GOOD AND THE BEST IN ALL OF US. MORE IMPORTANTLY, THE AUTHORS REMIND US THAT THE REASONS TO BE PROUD RESIDE IN ALL OF US, JUST WAITING TO BE DISCOVERED. 'FILIPINO PRIDE' IS NOT ABOUT DISCOVERING THE GREATNESS IN OTHERS, BUT THE GREATNESS IN EACH OF US. NOT ONLY SHOULD THIS BOOK BE ON EVERY FILIPINO SHELF, IT SHOULD BE IN EVERY FILIPINO HEART!"

**- VINCENT LAZATIN
EXECUTIVE DIRECTOR, TRANSPARENCY & ACCOUNTABILITY NETWORK**

"AS IMMENSE AS MY PRIDE FOR THE GALLANT FILIPINOS HAILED IN THIS BOOK IS MY DEEP APPRECIATION TO EVERYONE WHO'S BEHIND ITS PUBLICATION. THERE IS CERTAINLY HOPE FOR THE PHILIPPINES BECAUSE OF THE NOBILITY OF THE GREAT AND THE ADMIRABLE SENSE AND HUMILITY OF THOSE WHO UPHOLD THEM."

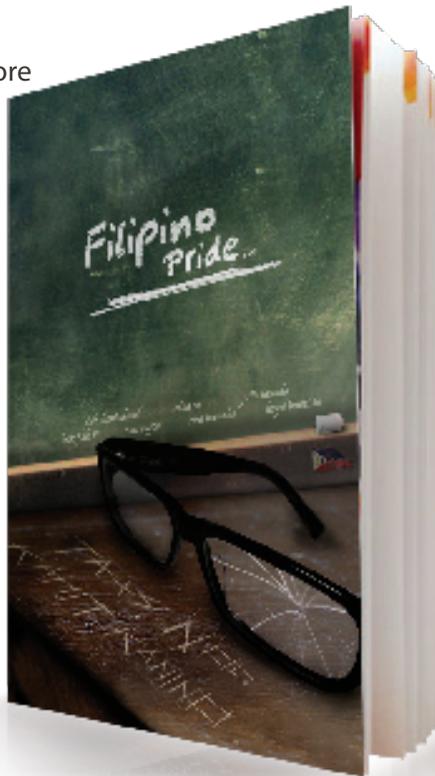
**- GOV. MARIA GRACIA CIELO M. PADACA
2008 RAMON MAGSAYSAY AWARDEE FOR GOVERNMENT SERVICE**

THE FILIPINO PRIDE BOOK PROJECT (AMBITIOUS BUT NEEDED)

Filipino Pride is more than just a book project. The people behind this project believe that pride to one's nation is essential and the lack of it is a significant block in nation building.

Building a nation is more than building bridges and infrastructure; it's about nurturing our self esteem, our pride and love for our homeland. If there is pride, we will not be indifferent to abuse, corruption and issues that concern our country even if they do not directly affect us.

The book does not claim to be an answer to this Filipino Pride dilemma; it may only be a catalyst to change apathy towards love and pride for nation. Although this seems to be an overwhelming goal, the project aims to encourage others - average Pinoys, in their own small ways, to come together in the spirit of volunteerism and contribute to make the Philippines a great and proud nation.



OUR GOAL (CRISP AND CLEAR)

The Filipino Pride project is a book undertaking documenting the best of the Filipino achievers in their respective endeavors, whose triumphs and world-class achievements are worthy of being anthologized in book form. This came up because there is a need to appreciate and honor the triumphs of fellow Filipinos in their search for excellence, to serve as models for other Filipinos to emulate and uplift the spirits of our countrymen that the Filipino can achieve.

CONTENTS OF THE BOOK (INFORMATIVE & ENTERTAINING)

The book contains a collection of one page essays about men and women who have either excelled or proven prominence in the fields of arts, literature, business, science and sports, as well as the people, values and culture that are a legacy of the rich history and tradition.



OUR BEGINNINGS (REALIZATIONS & YEARNINGS)

One of the volunteers had experiences in the US where some Pinoys on few occasions would deny being one when asked if they were fellow countrymen. After some debates and talks with friends and acquaintances, they surmised that people usually deny their identity if they are not proud of it. That maybe our Pride about being Filipino is not on the same level as those of the Americans, the Japanese or the French with their respective countries. That maybe if we put together a list of things, commonalities that we can be proud of as Filipinos, then perhaps that may spark our pride for country. Together with other volunteers, they came up with the first volume of this book (please see Introduction of the book.)

This is just the beginning though, in addition to the next volumes, it plans to come up with other titles such as stories of Filipino Honesty, Integrity and Courage. Another is an ambitious project called "Filipino Heroes Helping the World", a unique way of raising One Million Dollars and donating these to reputable organizations worldwide.

FUNDING (STRETCHING INTO THEIR OWN POCKETS)

The Filipino Pride project and other upcoming endeavors are all based on volunteerism, which is a salient feature of the Filipino spirit. The cost of the initial printing was shouldered by the volunteers themselves fishing out contributions from their own pockets. Honestly, the volunteers themselves would not know where and how to get the project going in terms of mass distribution and funding upcoming projects. We are looking into partnering with a private institution for the distribution of the book to public schools.